

# THE END OF HERE AND NOW

Sophie Reinhold

February 4–April 2

Opening: February 3 // 5 p.m.–8 p.m.

Pio Pico is pleased to present *The End of Here and Now*, the first solo exhibition of Berlin-based artist Sophie Reinhold in the United States, consisting of a group of paintings conceived for the occasion and inspired by the city of Los Angeles.

Reinhold employs her generous tonal registers that range from the dreamlike to the uncanny and the mordant within this cycle of canvases. The work adds up to a travelogue that, through an expansive stylistic palate, plunges the viewer into a narrative that confronts the artist's scrutiny of the Western art canon and the current condition that reconciles hyper-connectivity and disorientation.

Reinhold was born in the former East Germany, and as a child witnessed the estranging reconfiguration of everything she knew in the process of the nation's reunification into a novel entity. When invited for a show in Los Angeles—both a physical metropolis and one of the most accessible mental backdrops for the idea of the “city” itself via the film industry—she chose to use as a starting point the question: “Where is the center?”

The answer is not straightforward and entails: voyages to the center of the Earth and up into the sky; antique cartography; Renaissance perspective grid formation; solemn sunsets and human dials; GDR public service announcements; anthropomorphic typography and pop art; digital speedways and the feeling of an “eternal present”; mysterious caverns; and much more.

Sophie Reinhold (b. 1981) lives and works in Berlin. She studied at the Academy of Fine Arts, Leipzig; Weißensee Academy of Art, Berlin (class of Antje Majewski); and the Academy of Fine Arts, Vienna (class of Amelie von Wulffen). Some of her recent solo exhibition include *Menace* at Sophie Tappeiner, Vienna, in 2021; *Y* at galerie philippzollinger, Zürich, and *Das kann das Leben kosten* at CFA, Berlin, in 2020; *the ballad of the lost hops*, SUNDODGS, Paris, and *Kein Witz, No Joke* at Kunstverein Reutlingen in 2019; and *DEAR HANNES* at Schiefe Zähne, Berlin, in 2018. Her work has been presented in group shows organized by, among others, Andrew Kreps Gallery, New York; Efremidis Gallery, Berlin; Sprüth Magers, Los Angeles; Galerie Rüdiger Schöttle, Munich; and Freedman Fitzpatrick, Los Angeles.